

What can I automate?

You keep hearing about AI and automation. Nobody tells you what it actually can do to help you. So here it is — **plain english, no tech talk**. Read down the list. Anything that makes you wince is something I can take off your plate.

Missing calls while your hands are full?

Every missed call gets an instant text back, so the customer isn't already dialing the next guy.

Typical: 20–40% of missed calls recovered

Web form leads sitting until you're off the truck?

New leads get a real reply in under a minute, before they've called anyone else.

Typical: first to respond wins about half the time

Customers from two years ago you've never called again?

Seasonal check-ins and service reminders go out without you remembering to send them.

Typical: 5–10% book again off one campaign

Still shoeboxing receipts until tax season?

Snap a photo from the truck. It's read, categorized, tagged to the job, and logged in QuickBooks before you're back in the driver's seat.

Typical: ~3–5 hours a month saved, plus deductions that used to get lost

Chasing people for money you already earned?

Overdue invoices get polite reminders on a schedule until they pay. You never make the call.

Typical: paid 30–45% faster

Digging through QuickBooks to see how you did?

A plain-english summary of the month lands in your inbox on the first.

Typical: 5 minutes instead of an afternoon

Answering the same five questions by email and Facebook?

Common questions get answered instantly, in your words, on every channel you use.

Typical: ~4–6 hours a week saved

Booking jobs by playing phone tag?

Customers pick a slot, it lands on your calendar, everyone gets a confirmation.

Typical: ~3–5 hours a week saved

Downloading files from one system just to upload them into another?

Files move between your systems on their own, in the background, while you work.

Typical: ~2–4 hours a week saved

Entering the same job into two different systems?

Enter it once. Everything downstream updates itself, with nothing retyped.

Typical: ~3–5 hours a week saved, fewer errors

Send a quote and never hear back?

Follow-ups go out on their own at day 2, 5, and 10 until you get a yes or a no.

Typical: 15–25% of dead quotes come back

Great work, nothing to show for it on Google?

A review request goes out automatically the moment a job is marked complete.

Typical: 3–5× more reviews in 90 days

No-shows just disappear?

A missed appointment triggers a rebooking text the same day, while you're still on their mind.

Typical: 30–50% get rebooked

Writing invoices at ten at night?

The invoice builds and sends itself the moment a job is marked complete.

Typical: invoices out same-day instead of 5–7 days later

Matching payments to invoices by hand?

Payments sync and match automatically, so the books stay current without you touching a keyboard.

Typical: ~2–4 hours a month saved

Card declines you find out about a month later?

Failed payments retry on their own and flag you the same day if they still don't clear.

Typical: 60–70% of failed payments recovered

Calling to confirm tomorrow's appointments?

Reminders send themselves at 24 hours and again an hour out.

Typical: no-shows drop 20–30%

Customers calling to ask where you are?

An "on my way" text fires when you leave the last job. The phone stops ringing.

Typical: 5–8 fewer check-in calls a week

Job photos stuck on your phone?

Photos from the field file themselves into the right job folder the day you take them.

Typical: zero end-of-month photo hunts

Building tomorrow's schedule by hand every night?

New jobs drop onto the schedule as they're booked, and the crew gets the update.

Typical: ~30–45 minutes saved every evening