

HOW IT WORKS

Four steps, and you're done.

No discovery phase, no statement of work, no six-week kickoff. You tell me what's eating your week, I tell you what it costs to fix, and then I go fix it. **You'll spend about two hours on this, total.**

STEP 1

We talk

Thirty minutes on the phone. You tell me what you're doing by hand that a computer should be doing. Nothing to prepare, no slides.

Free • 30 min

STEP 2

You get one number

A written proposal with a fixed price, exactly what it does, and when it's done. Not a range, not an estimate. One number.

Within 3 days

STEP 3

I build and test it

I build it, run it against real jobs to make sure it behaves, then walk you through it so you can see it work.

1-8 weeks, by size

STEP 4

It runs

It's live, hosted, watched, and maintained. Your first three months are already paid for in the build.

Billing starts month 4

■ The questions everybody asks

Do I have to buy new software?

No. You keep QuickBooks, Jobber, Housecall Pro, whatever you already pay for — in your name, on your accounts. I connect to what's already there.

What happens when it breaks at six in the morning?

It's monitored around the clock. I usually know before you do, and fixing it is included in your monthly plan, not billed as an extra.

Can I start with just one thing?

You should. Pick the one that annoys you most, let it run for a month, and add more once you trust it. Most people do it that way.

Do I have to learn anything?

No. It runs behind the tools you already use. If it's working, you shouldn't notice it at all — that's the whole point.

Where does this actually live?

On my infrastructure, not your computer and not your phone. Nothing to install, nothing to update, nothing for you to maintain.

Why is there a monthly plan at all?

Because software that nobody watches quietly stops working. The monthly plan is hosting, monitoring, and repairs — it's what keeps the thing alive after launch.

You didn't build this business to spend your nights doing work a computer could handle.

Thirty minutes on the phone tells you whether this is worth anything to you. If it isn't, I'll say so.